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2015

The Year In Review

2015 gave me the privilege of meeting a bevy of new clients with a healthy expansion of my business. The adventure played out beyond my expectations as I continued to serve longtime colleagues while adding clients in nonprofit fields that were new to me.

Without exception, every contract ended with "I'll keep you in mind" or "I wish I could move right into the next project with you" and often "**Let's renew our contract!**"

A big hallmark of 2015 was accreditation as Grant Professional Certified.

I'm pleased to have developed a solid roster of clients as I met my goals for the year. I'm full of optimism as I look forward to diversifying even more.

What I added

- Knowledge about **disabilities services**
- Issues of **mental health access**
- Using **art** to drive home/drive change on environmental issues
- Issues facing **Early Childhood Education providers**

What clients loved

- **Flexibility** as I keep an eye on changing conditions
- Speed for fast **turnaround** when needed
- A **unique voice** capturing the client's perspective through my writing style

Grant Professional Certification - I am now nationally recognized as highly qualified in the field of grant writing, demonstrating extensive knowledge over eight competency areas by GPCI.

Hands down a favorite thing about my consulting year was adding to my knowledge base. There's a nonprofit for every social issue under the sun!

What I accomplished

- **Grant writing**
- **Newsletters**
- **Promotional flyers & advertising**
- **Event promotion**
- **Brochures**
- **Research reports**

My guarantee: My clients will be happy with the work produced... and they were!

What can I do for you? Contact me at elaine@elainefinnportfolio.com or (856) 906-9058